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Higher Talent Welcomes Senior Advisor to Team

Higher Talent and Jump Recruitment remain focused on post-pandemic success with Geoff Davis joining the team as Senior Advisor, Business Development

FOR IMMEDIATE RELEASE

February 24, 2021 – St. John's, NL – Despite ongoing fiscal and pandemic-related challenges in Newfoundland and Labrador, Higher Talent and Jump Recruitment believe there's a bright future for the province and across Canada and want to be part of the process of identifying the talent that companies need to get there.

As a part of this forward-looking vision, Higher Talent has brought on Geoff Davis as Senior Advisor, Business Development. In this advisory role, Geoff will bring his extensive business experience to Higher Talent and Jump Recruitment with a focus on providing strategic assistance to clients in both the public and private sector.

"Geoff's broad executive and board experience will enable us to fulfill our current and future clients' needs as it relates to our Executive Search practice," said Scott Giannou, President and CEO, Higher Talent Inc. "The equity and integrity that Geoff brings to the table will help all pillars of our business, but especially the executive search piece."

Higher Talent and Jump Recruitment partner with clients to create a workplace that inspires the best in people, and ultimately a culture that encourages success. During a time of significant change for many businesses, with work from home becoming common and traditional channels for hiring shifting, a service focused on assessing the effectiveness of an organization's Human Resource practices, and experience in addressing issues that impact workplaces, has never been more relevant. There's no better example of this than our emphasis on attracting and identifying talent for the province's flourishing technology sector.

"Developing and hiring the right talent is vital for organizational renewal and growth, especially in a post-pandemic world," said Geoff Davis. "I'm looking forward to assisting both Higher Talent and Jump Recruitment to meet their clients' needs."

The organizational renewal and modernization that will result from the ongoing economic impacts in our province will lead to opportunities. Scott, Geoff, and the entire Higher Talent Inc. team are focused on helping clients find the right people and a path forward as people change roles or retire, the economy shifts towards

drivers like technology, and the needs of traditional industries like energy, healthcare, and the public sector evolve.

“After two years of COVID-19 related disruption, when we come out the other end, it will change how we approach our business,” said Geoff Davis. “There’s a spectrum of change for all organizations – everything from working from home and digital transformation to an increased emphasis on the health of employees – Higher Talent’s objective is to help organizations plan for that successful future of work.”

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About Geoff Davis:



Geoff has extensive executive experience in business development and enterprise sales and account management. He’s worked in the telecom, information technology, digital and professional consulting industries. His experience servicing both the public and private sectors includes roles at Bell Aliant as Regional Vice President - Sales and as a Senior Advisor, in a Partner role, at Deloitte. He has a proven track record of promoting innovation, establishing strong relationships at an executive level and exceeding client’s needs.

Geoff is also an independent board director and currently serves on the boards of NL Liquor Corp. and Choices for Youth as well as the advisory board of Vigilant Management. Past board roles include TechNL (NATI), the local chapter of the Institute of Corporate Directors and as Chair of the Dr. H. Bliss Murphy Cancer Care Foundation.

Geoff is a graduate of Memorial University and the Executive Education Program at the McDonough School of Business, Georgetown University and he holds the ICD.D designation.

About Higher Talent:

Higher Talent Inc. is a Human Resources Solutions firm with experience improving workplace culture, performance and productivity. Our firm has knowledge and experience in recruiting highly specialized and executive professionals, ensuring their skills and goals align with the needs of the organization. Our HR consultants are dedicated to company performance, particularly ensuring the company’s HR strategy aligns with the corporate strategy and employee productivity programs support strategic goals.

Higher Talent’s head office is in Newfoundland and Labrador, but they offer services to clients across Canada. For more information, please visit our website: www.hightalent.ca.

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